



Merrick Rosenberg

KEYNOTE SPEAKER & ENTREPRENEUR

AUTHOR OF 9 AWARD-WINNING BOOKS ON PERSONALITY STYLES



FEATURED KEYNOTE

The Personality of Success

Understand People - Adapt Effectively - Achieve More

Why do some people energize us while others leave us frustrated or misunderstood? In this engaging and insightful keynote, Merrick Rosenberg reveals how personality shapes every interaction, from communication and decision-making to how we handle conflict, change, and relationships. Using his memorable Eagle, Parrot, Dove, and Owl framework, he offers audiences a practical way to understand what drives behavior and what brings out the best in people.

More than a lesson in self-awareness, this session helps participants build the adaptability to work effectively with everyone they encounter at home, at work, and everywhere in between. They leave with a deeper understanding of themselves, a greater appreciation for others, and practical strategies to strengthen relationships, increase influence, and achieve better results.

Key Takeaways:

- ✓ Discover why some people bring out our best while others bring out our worst
- ✓ Tailor your approach to earn trust, gain buy-in, and avoid communication breakdowns
- ✓ Recognize when your strengths add value and when they hold you back
- ✓ Adapt your approach to bring out the best in people and situations
- ✓ Foster a more engaged, collaborative, and productive workplace

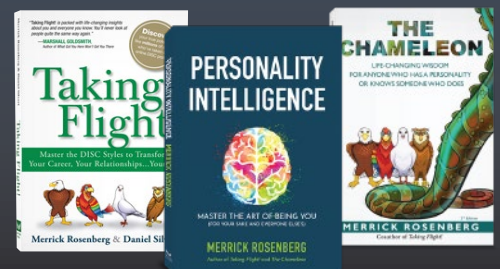


ABOUT

Trusted by two-thirds of the Fortune 100

Known worldwide as "The Bird Guy," Merrick Rosenberg created the Eagle, Parrot, Dove, and Owl personality styles and has authored nine award-winning books. For more than 30 years, he has helped organizations unlock the power of personality to strengthen culture, improve collaboration, develop leaders, and elevate performance across every level of the organization.

Known for his energy, humor, and engaging storytelling, Merrick delivers presentations that are both entertaining and insightful. Audiences leave with a fresh understanding of human behavior and practical strategies they can apply immediately in their work and relationships.



CONTACT

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