



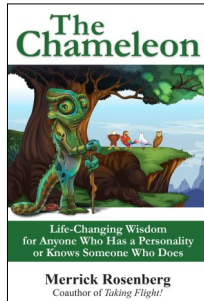
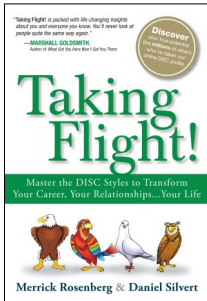
**Merrick Rosenberg**

# Look at Today's World Through the Lens of Personality

Personality plays out in everything we do and Merrick Rosenberg can offer a unique perspective on topics related to business and relationships or current events. Merrick has trained tens of thousands of people in his reimagined version of the personality styles. By linking the classic personality types to four birds (eagles, parrots, doves and owls), he revolutionized how individuals see themselves and the people in their lives.

He is an experienced author, speaker, trainer, and entrepreneur. He is the CEO of Take Flight Learning and has worked with more than half of the Fortune 100 companies. Merrick has been a featured guest on television and radio shows across the country and is a thought leader whose wisdom is often sought to help make sense of trends and events.

## Author of:



## Featured in:



## And on:

Money Matters Today, Clear Channel Radio, Business Insanity Radio, Executive Leaders Radio, Radio Disney, Business Talk Radio, USA Radio Network, Lifestyle Talk Radio, WCBS-AM, WIP-AM, and WXGM-FM.

## Current Event Story Ideas

- ◆ An entertainer's Twitter problem is really their personality
- ◆ How a politician's personality is getting in their way
- ◆ Is a sports star's personality more important than their stats?
- ◆ On Valentine's Day — Do opposites attract?
- ◆ During the Holidays — Dealing with your in-laws

## Relationship-Based Story Ideas

- ◆ How to raise two children who have completely different personalities
- ◆ Is your spouse's personality driving you crazy?
- ◆ Are you imposing your personality on your kids?
- ◆ Is the Golden Rule damaging your relationship with your family?
- ◆ How to talk to your spouse so they hear you

## Business-Related Story Ideas

- ◆ How leaders use their personality to drive results
- ◆ Harnessing your personality for career success
- ◆ How to cope with difficult personalities in the workplace
- ◆ Your greatest strengths may be causing your greatest weaknesses
- ◆ Nailing your sales pitch to customers who have different personalities



**Contact:** 856.807.0200, [mrosenberg@TakeFlightLearning.com](mailto:mrosenberg@TakeFlightLearning.com), [TakeFlightLearning.com](http://TakeFlightLearning.com)

Nationwide availability for print and broadcast media - based near Philadelphia